

# Why advanced training can change your business...

The days of continuing education have nearly gone and YOUTUBE and Instagram have taken center stage in the learning arena. **Hands on education** is by far a better option when thinking about bettering your skills and building your brand. Heather Cooper owner and creator of **Toolbox Studio in Cincinnati Ohio** is a master Esthetician for over 29 years specializing in *advanced skincare and education for salon professionals* in the tri state area. As a leader in the skincare, permanent makeup **advanced esthetic training** for many services she will bring you to a new level not only in your service offerings but also in comfort and peace in learning your new skills. Mastering Esthetics in today's world will be forever changing so we must change with it, providing high end esthetics and esthetics training you will have the ability to add valuable service dollars to your income in less than a month!

**Advanced Facial Treatments** and their benefit on your business are invaluable, you will be gaining new customers and allowing current customers to build more trust and value for their time and money. Professional Esthetic courses are a must if you want to fine tune your skills and have a trainer by your side walking you through the steps and providing you the comfort in your job.

Grab a seat in a class this year and start yourself on a path to success! Mention this article when booking and receive 5% off your class. Heather is currently offering **facial training, microblading training, powder brow training, lash lift and tint training and lash extension training.**